



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Checks and Balances for Economic Growth
1747 Pennsylvania Ave NW
Washington, DC 20006

Contract # 1393435
Schedule Dates 10/16/12-10/29/12
Advertiser Checks and Balances for Economic Growth (74671)
Agency Strategic Media Placement (6694)
Product POLITICAL ISSUE (ns) (1187)
Brand 2928 OH Checks & balances (480271)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1)
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Phelps, Greg
Phone/Fax (740) 201-SS11 /
CPE 2928
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments WTTE

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,910.00
Net Total \$33,490.00
Sales Tax

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Oct. 2012	24	\$37,200.00
Nov. 2012	2	\$2,200.00
Grand Total:	26	\$39,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	1	:30	9A- 10A (EST)			1	1	1	1			4	\$800.00	\$3,200.00	Columbus (WTTE)	9A GDC	10/15/12
2.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	9A- 10A (EST)		1	1	1	1	1			5	\$800.00	\$4,000.00	Columbus (WTTE)	9A GDC	10/15/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	9A- 10A (EST)		1							1	\$800.00	\$800.00	Columbus (WTTE)	9A GDC	10/15/12
4.0	Normal Line / 5POT	10/16/12-10/19/12	1	:30	6:30P- 6:57P (EST)				1		1	1		3	\$1,400.00	\$4,200.00	Columbus (WTTE)	6:30P 2.5 MEN	10/15/12
5.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	6:30P- 6:57P (EST)		1	1	1	1	1			5	\$1,400.00	\$7,000.00	Columbus (WTTE)	6:30P 2.5 MEN	10/15/12
6.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	6:30P- 6:57P (EST)		1							1	\$1,400.00	\$1,400.00	Columbus (WTTE)	6:30P 2.5 MEN	10/15/12
7.0	Normal Line / SPOT	10/16/12-10/16/12	1	:30	10:30P- News-Fox 28 News at 10p				1					1	\$2,900.00	\$2,900.00	Columbus (WTTE)	10:30P NEWS	10/15/12
8.0	Normal Line / SPOT	10/17/12-10/17/12	1	:30	10P- 11P (EST)					1				1	\$2,900.00	\$2,900.00	Columbus (WTTE)	10P NEWS	10/15/12
9.0	Normal Line / SPOT	10/18/12-10/19/12	1	:30	11P- News-Fox 28 News at 11p						1	1		2	\$2,900.00	\$5,800.00	Columbus (WTTE)	11P NEWS	10/15/12
10.0	Normal Line / SPOT	10/23/12-10/23/12	1	:30	10P- 11P (EST)				1					1	\$2,900.00	\$2,900.00	Columbus (WTTE)	10P NEWS	10/15/12
11.0	Normal Line / SPOT	10/24/12-10/24/12	1	:30	11P- News-Fox 28 News at 11p					1				1	\$2,900.00	\$2,900.00	Columbus (WTTE)	11P NEWS	10/15/12
12.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	5:58P- 6:30P (EST)		1							1	\$1,400.00	\$1,400.00	Columbus (WTTE)	6P BIG BANG	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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